

# BLOOD ROAD

A DAUGHTER'S SEARCH, A TRAIL TO DISCOVERY



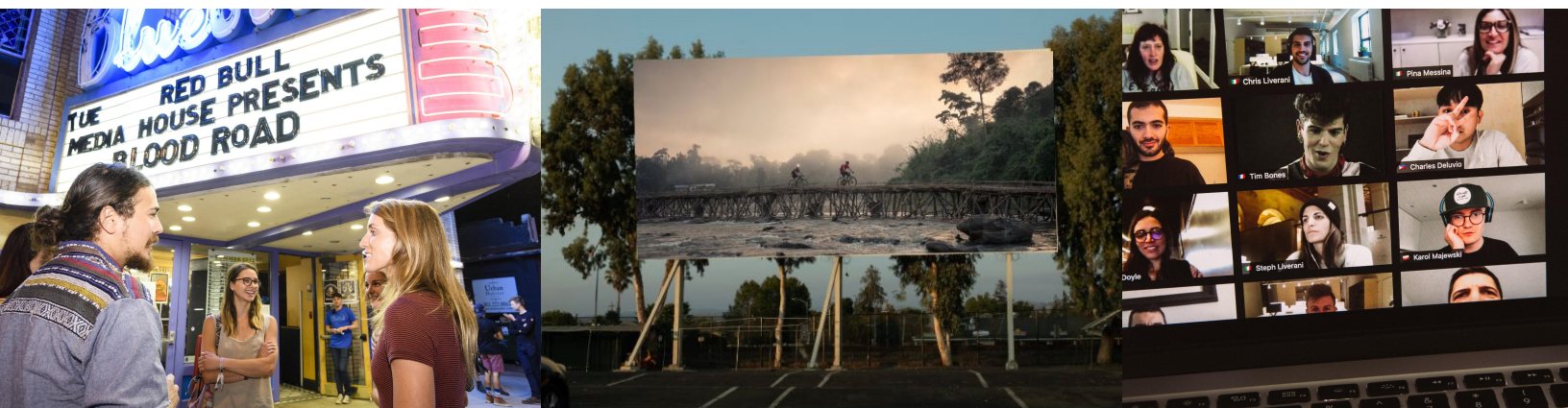
The Emmy-winning documentary of Rebecca's historic ride on the Ho Chi Minh Trail, Blood Road has earned worldwide acclaim.

## HOST A SCREENING

Proceeds can benefit your organization, while directly supporting the Be Good™ Foundation's efforts.

*Be good.*  
FOUNDATION





## FILM SUMMARY

Released in 2017 with Red Bull Media House, Emmy award winning Blood Road follows the journey of ultra-endurance mountain bike athlete Rebecca Rusch and her Vietnamese riding partner, Huyen Nguyen, as they pedal 1,200 miles along the infamous Ho Chi Minh Trail through the dense jungles of Vietnam, Laos, and Cambodia. Their goal: to reach the crash site and final resting place of Rebecca's father, a U.S. Air Force pilot shot down over Laos some 40 years earlier. During this poignant voyage of self discovery, the women push their bodies to the limit while learning more about the historic 'Blood Road' they're pedaling and how the Vietnam War shaped their lives in different ways.

This deeply personal quest to find her father coupled with his guiding words 'be good' ultimately became the genesis for a global mission; a call to action for all who desire to live with purpose, explore with passion, and create lasting change. Rebecca's Be Good™ Foundation, a 501c3 committed to enriching communities using the bicycle as a catalyst for healing, empowerment and evolution, was officially founded in 2019.

## RESOURCES

Schedule your own screening of Blood Road to support your organization and the Be Good Foundation!

- Watch the Blood Road Official Trailer: [HERE](#)
- Find a Screening Near You: [HERE](#)
- Fill out our Google form to host your Own Screening: [HERE](#)
- Questions? Contact us at [BeGood@RebeccaRusch.com](mailto:BeGood@RebeccaRusch.com)

